

wherein each of the middle mold, front chassis, and rear chassis is in the form of a rectangular ring configured to pass light.

11. The showcase of claim 1, further comprising:

a stand configured to support the object.

12. A display module disposed in front of an object to be displayed, the display module comprising:

a light guide plate comprising a plurality of prism grooves having triangular shape disposed on the front surface of the light guide plate; and

a light source configured to emit light into the light guide plate,

wherein at least a portion of light generated by the light source is reflected by the prism grooves and emitted through a rear surface of the light guide plate to illuminate the object.

13. The display module of claim 12, further comprising: a display panel, configured to display an image, wherein the display panel is arranged in front of the light guiding plate.

14. The display module of claim 13, wherein another portion of light generated by the light source emits through the front surface of the light guide plate to illuminate the display panel.

15. The display module of claim 12, wherein quantity of the plurality of prism grooves increases with the distance from the light source.

16. The display module of claim 12, wherein sizes of the plurality of prism grooves increase with the distance from the light source.

17. The display module of claim 12, wherein sizes of the plurality of prism grooves are the same.

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